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Photo: Washbasin single-lever, brushed gold finish, of **Urban Chic Collection** by **Ramon Soler®**, awarded with the prize German Design Award 2022

## **Urban Chic by Ramon Soler® awarded with the prize German Design Award 2022**

*SPECIAL MENTION for EXCELLENT PRODUCT DESIGN, in BATH & WELLNESS category.*

**URBAN CHIC.-**

**Urban Chic** by [Ramon Soler®](#) is an exclusive collection of taps that stands out for its design, with its incredible cascade outlet and its patented Torubillon System. A successful combination that has led it to be awarded with the iF DESIGN AWARD and now with the prestigious and international German Design Award 2022 with Special Mention.

The manufacturer of taps, with 130 years of experience, has turned all its desire to improve on **Urban Chic**, and this has resulted in unbeatable taps.

The **Urban Chic** faucet collection has been created and patented by **Ramon Soler®**. The beauty of its lines, its way of offering us the cascade of water, as if it were a clear, silent and friendly spring of water, make the collection a unique and exceptional product.



Photo: From left to right: **Urban Chic** chrome finished Sink faucet, **matte black**, **brushed nickel**, and **brushed gold** by **Ramon Soler®**

In addition, it comes in the **latest on-trend finishes - matte black, brushed nickel and brushed gold and its eternal chrome finish** - which will bring the most up-to-date aesthetics to a faucet of an impeccable nature.

This range of brushed gold and **nickel finishes** is possible thanks to the revolutionary **PVD** (physical vapor deposition) technique that allows creating different colors with a metal coating, providing resistance and durability.

For the **matte black finish**, an **electrostatic bath** is carried out on **sophisticated galvanizing** that gives it a durability in the salt spray test 10 times higher than that of chrome plating.

**GERMAN DESIGN AWARD 2022.-**

**The German Design Awards** are the premium award of the German Design Council. It is one of the most prestigious awards in the design landscape across all industries. Since 2012, the German Design Awards have been identifying significant design trends, presenting them to a wide audience and honoring them.

In its 10th anniversary year, special attention is paid to the many ways in which designers find answers to increasingly complex problems. The German Design Awards highlight these innovative solutions and pay tribute to the people behind them.

Since its debut in 2012, the German Design Awards have grown considerably, from approx. 1,500 presentations in its first year to about 4,500 presentations in each of the last few years. As such, the enormous international impact of the German Design Awards is underlined by the number of entries from other countries. More recently, the proportion of international submissions was 50%. In total, participants from 60 countries have participated in the awards.

The German Design Awards set the highest standards in terms of selecting their winners: in a unique nomination process, companies whose communication design products and services exhibit excellence in design are invited to participate. In addition, companies can present projects directly and on their own initiative; These will be reviewed by the German Design Council to verify if they meet the required participation criteria.

**Urban Chic awarded with SPECIAL MENTION.-**

The “Special Mention” distinction from the German Design Awards honors the conception and implementation of consistent design. **This mention is awarded for Excellent Design.**

This special condition makes **Ramon Soler®** proud, who has fought and put all his efforts into patenting an exceptional Tourbillon System for this faucet.

**More information on [ramonsoler.net](http://ramonsoler.net)**

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#### **About Ramon Soler®**

A mixers manufacturing company based in Barcelona since 1890, with facilities of 16,000 m<sup>2</sup> in San Joan Despí (Barcelona).

Its catalog offers a wide range of faucets and hydrotherapy systems that stand out for being eco-efficient, aesthetic, comfortable and highly reliable products. Ramon Soler® has created faucet models designed for people, seeking not only to create beauty, also comfort and precision in their mechanisms. For several decades, they have prioritized research to optimize not only the consumption of water and energy but also the optimization of materials and production processes.

Ramon Soler® has become an international reference brand because its products have been certified with the most demanding regulations and its commercial networks extend to 5 continents, in more than 50 countries.

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