

PRODUCT · 2021

Urban Chic embraces colour finishes

Urban Chic, the tap collection honoured with the iF Design Award, wins us over with its design and its incredible waterfall outlet with the innovative patented Tourbillon system. Now it captivates us in the latest, most avant-garde finishes: brushed gold, chrome, brushed nickel and matt black.

The Urban Chic tap collection has been created and patented by Ramon Soler®. The beauty of its lines and the way it delivers water in a cascade, as if it were a spring of clear, silent and gentle water, make the collection a unique and exceptional product.



The effort, work and sacrifice that Ramon Soler® has put into this collection is reflected in its iF Design Award. The international award, recognised as a seal of excellence in design, was not left indifferent by its bold yet elegant aesthetic, combining curves, straight lines and unexpected angles,

still less by its Tourbillon system for its beautiful waterfall outlet. A unique and exceptional water circuit that controls the force and tension of the water, to deliver it gently in the form of a cascade. This collection had almost everything to be perfect, and now it has it all. It comes in the latest on-trend finishes - matt black, brushed nickel and brushed gold, and its eternal chrome finish - which bring the most up-to-date look to taps of impeccable quality.

On the one hand, the brushed gold finish could not be missing: pure sophistication which, combined with washbasins or baths with simple lines, creates a bright, elegant and stylish whole. Brushed nickel, a finish defined by its timeless beauty and handcrafted look. Lastly, the brand has not neglected the colour of immaculate elegance: matt black. Trends in architecture and interior design are once again focusing on black, which never goes out of fashion and is now a must-have in the taps of the most contemporary bathrooms.



High-spout single-lever basin mixer in matt black finish from the Urban Chic collection by Ramon Soler®

This range of brushed gold and nickel finishes is made possible by the revolutionary PVD (physical vapour deposition) technique, which allows different colours to be created with a coating of the metal, providing resistance and durability.

For the matt black finish, a sophisticated electrostatic bath is applied over galvanised metal, which

gives it a durability in the salt spray test 10 times superior to chrome.

The guarantee of the highest quality is an essential condition for Ramon Soler®. These new finishes, together with chrome, combine the best aesthetics with the best quality and technology. Last but not least, it is worth noting that the Urban Chic collection is a very complete one, which not only offers basin taps in the latest finishes but looks after every last detail and offers even the quick clack wastes and traps in the same finishes, and of course also other types of taps such as shower columns, freestanding basin and bath taps, concealed basin and shower mixers, and bidet taps.



Freestanding single-lever bath column in brushed gold finish from the Urban Chic collection by Ramon Soler®

More information: rsramonsoler.com/en-INT/press-releases/urban-chic-se-rinde-a-los-acabados