

AWARDS · 2022

Urban Chic leads the way in design and innovation

SPECIAL MENTION for EXCELLENT PRODUCT DESIGN, in the BATH & WELLNESS category.

Urban Chic by Ramon Soler® is an exclusive tap collection that stands out for its design, its colour finishes, its incredible cascade outlet and its patented Tourbillon System. A successful combination which, after effort and sacrifice, has led it to be awarded an iF DESIGN AWARD and now the prestigious international German Design Award 2022 with Special Mention.



URBAN CHIC

And with good reason: the tap manufacturer, with 130 years of experience, has poured into Urban Chic all its desire to surpass itself, and this has produced an unbeatable tap.

The Urban Chic tap collection has been created and patented by Ramon Soler®. The beauty of its lines and the way it offers us the water as a cascade, as if it were a spring of clear, silent and gentle water, make the collection a unique and exceptional product.



Tall single-lever basin tap, matt black finish, from the Urban Chic collection by Ramon Soler®

It is also presented in the latest trending finishes - matt black, brushed nickel and brushed gold, and its eternal chrome finish -, which will bring the most up-to-date look to a tap of impeccable character.

GERMAN DESIGN AWARD 2022

The German Design Awards are the premium prize of the German Design Council. It is one of the most prestigious awards on the design scene across all industries. Since 2012, the German Design Awards have been identifying significant design trends, presenting them to a wide audience and

honouring them.

In its tenth anniversary year, special attention is paid to the many ways in which designers find answers to increasingly complex problems. The German Design Awards highlight these innovative solutions and pay tribute to the people who support them.

Since their debut in 2012, the German Design Awards have grown considerably, from approx. 1,500 entries in their first year to some 4,500 entries in each of the last few years. As such, the enormous international impact of the German Design Awards is underlined by the number of participants from other countries. Most recently, the proportion of international entries was 50%. In total, participants from 60 countries have taken part in the awards.

The German Design Awards set the highest standards in terms of selecting their winners: in a unique nomination process, companies whose products and communication design services exhibit design excellence are invited to participate. In addition, companies have the opportunity to submit projects directly and on their own initiative; these will be reviewed by the German Design Council to verify whether they meet the required participation criteria.

Urban Chic awarded SPECIAL MENTION

The »Special Mention« distinction of the German Design Awards pays tribute to the conception and implementation of consistent design. This mention is awarded for Excellent Design.

This special recognition makes Ramon Soler® proud; it has fought and put in every effort, patenting an exceptional Tourbillon System for this tap.

More information: rsramonsoler.com/en-INT/press-releases/urban-chic-abandera-el-diseno-y-la