

AWARDS · 2022

Red Dot Design Award

The Urban Chic tap collection by Ramon Soler® receives international recognition for design and innovation for the third consecutive time

Urban Chic receives recognition for the high quality of its design for the third time: this time it wins the Red Dot Design Award 2022. With the premise "In search of good design", the Red Dot award is a renowned accolade, granted in pursuit of good design and innovation. Urban Chic is an engineered product that champions precisely that: the value of design and innovation for progress, the best example of the mission and values of Ramon Soler®.



Urban Chic by Ramon Soler® wins the Red Dot Design Award 2022

Urban Chic has already recently been honoured with the prestigious German Design Award 2022 and also won the IF Design Award for its exclusive design and its tourbillon technology, patented by Ramon Soler, with a sustainable water circuit that controls the force and tension of the water.

DESIGN

The beauty of its curved lines and unexpected angles, the most rational needs of water control and the way it delivers water in a cascade, as if it were a spring of clear, silent and gentle water, make Urban Chic a unique and exceptional product that, if we like it on seeing it, amazes us simply by hearing it.



Urban Chic by Ramon Soler® wins the international Red Dot Design Award 2022. The design of Urban Chic combines curves and straight lines with unexpected angles, creating a bold and novel aesthetic.

RED DOT DESIGN AWARD

A remarkable international jury of design and engineering professionals and experts evaluated a large number of entrants in detail, across different product types.

The Red Dot label has established itself internationally as one of the most sought-after quality marks for good design. In order to assess the diversity in this field in a professional manner, the Red Dot Design Award is divided into three disciplines. The competitions for each of these disciplines are held once a year.

The Urban Chic tap by Ramon Soler® has received the award in the Product Design 2022 category.

The outstanding conceptual design of Urban Chic fuses humankind's longing for nature with its urban spirit, a successful combination of beauty and high technology with an industrial and sustainable soul, thanks to its incredible waterfall outlet and its patented Tourbillon System.



Urban Chic Tourbillon System, patented by Ramon Soler®

With the Tourbillon System, the water begins its journey through a low-consumption cartridge that controls its temperature and flow. It continues on its way and, without losing its momentum, is sent to the lower part of the tap, where it hits the bottom and loses its force, to rise again in a spiral circuit. From there it is redirected towards the final drop, released in the form of a waterfall and transporting us to the hedonism of nature in our daily use.

Besides the technology behind how it works, the collection comes in a range of top-quality finishes: matt black with an electrostatic coating over galvanised metal, and brushed nickel and gold in PVD (Physical Vapour Deposition).

Since its beginnings in 1890, Ramon Soler® has persevered in creating products that generate sensory experiences and improve people's quality of life by solving real problems, through

continuous improvement in process engineering and in the final products it has launched on the market. Today, more than 130 years later, it is enjoying a moment of deep recognition for its “know-how”, focused on integrating sustainability, innovation and high technology.

More information: rsramonsoler.com/en-INT/press-releases/red-dot-design-award-2022