

CORPORATE · 2020

ramonsoler joins the BIM revolution

Ramon Soler®, one of the most recognised brands in the tap sector, with a history of more than 130 years and a constant, insatiable spirit of improvement and adaptability to the sector, is now part of the new era of digital construction, modelling a large part of its products in BIM format.



Ramon Soler® BIMObject main screen

Since 2006 Ramon Soler® has had a dedicated Contract department, where serving professionals, architects, designers and interior designers is the goal, and for that reason BIM (Building Information Modeling) is an indispensable tool for offering its products to these professionals so that they can use them in the creation and management of construction projects, centralising all the project information in a digital information model.

The use of BIM goes beyond the design phases, covering project execution and extending throughout the building's life cycle, enabling its management and reducing operating costs. BIM

objects help to visualise and present the idea of the building, as well as to create smart 3D models for producing the construction documentation. They contain all the product properties relevant to planning, details such as material, dimensions and performance.

Ramon Soler® currently has a large number of BIM references, with the most important representation of its products, where its different models allow professionals to count on the brand for every kind of project, from the most exclusive, where it can supply hydrotherapy products with a distinctive, avant-garde design, and now also taps that are right on trend thanks to its range of excellent-quality finishes, such as matt black, brushed gold or brushed nickel, to products more focused on commercial developments, always with unbeatable quality standards.

Ultimately, the aim of this new approach to its working methodology is, without doubt, to make it easier for professionals in the construction sector to work with Ramon Soler® products, thus giving them added value. Previously, they had worked with CAD tools that had generally been adopted in all architecture practices, construction companies and engineering firms in the construction sector, among other professionals. But although still useful, the technological level offered by these applications is limited, especially considering the growing importance of managing built infrastructure. For this reason, the brand is present on platforms such as BIMObject, the platform most used by the best architects, designers and interior designers, and it is also an international platform, which is a priority for the brand, since it operates worldwide. For Ramon Soler® it is essential to commit to the platform and keep up with the pace of digitalisation, which is no longer the future but the present. [Click here](#) to access the Ramon Soler® BIMObject profile.

For Ramon Soler®, the BIMObject tool is ideal for bringing its digitalisation to the sector. Digitalisation in the construction sector has been, and continues to be, a great step forward in enabling a technical relationship between manufacturer and professional; it is also increasingly indispensable for different projects, such as public projects where without BIM it is not possible to compete, since, as mentioned above, BIM makes it possible to manage all the cycles of the project and, subsequently, its useful life.

More information: rsramonsoler.com/en-INT/press-releases/ramon-soler-se-suma-a-la-revolucion