

PRODUCT · 2022

ramonsoler launches Ergos

The brand, a leader in tap manufacturing with more than 130 years of experience, launches Ergos, a new series of bathroom accessories, available in the latest trending finishes: brushed gold, brushed nickel, matt black and chrome. The Ergos range of accessories includes everything from toilet roll holders to soap dishes, hooks, toilet brush holders and towel rails of different sizes.



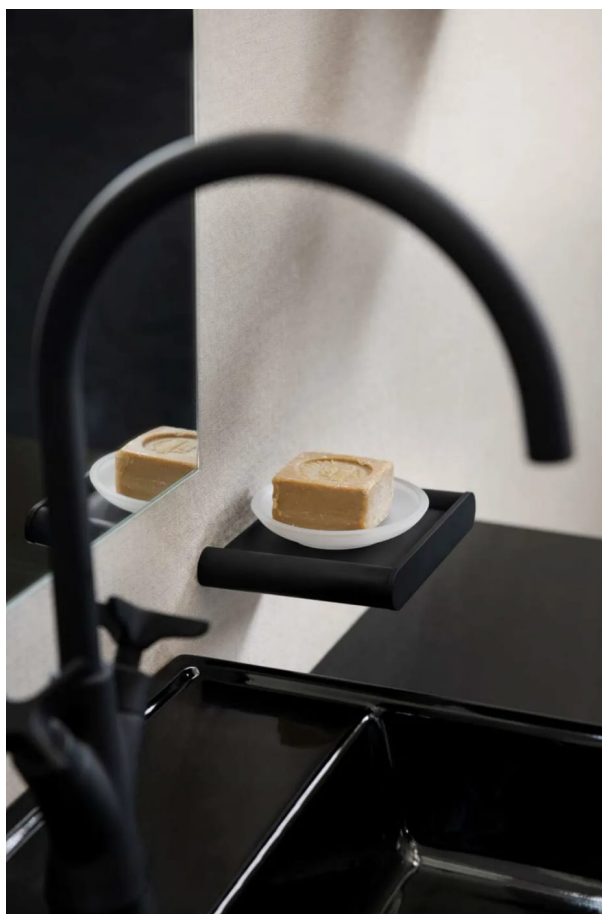
New Ergos accessories by Ramon Soler® in brushed gold finish: soap dish and hand towel rail, matching the new Adagietto tap collection in the same brushed gold finish.

Bathroom accessories are elements that contribute decisively to the design of this room. By balancing functionality with design, these complements are able to increase the value of the bathroom. Today, a bathroom is unimaginable without accessories, as these elements make personal hygiene tasks easier. It is important that they are of high quality, so that they guarantee safety and a long service life. Accessories have to be useful and beautiful at the same time, since their main function is to put the most necessary items within arm's reach.



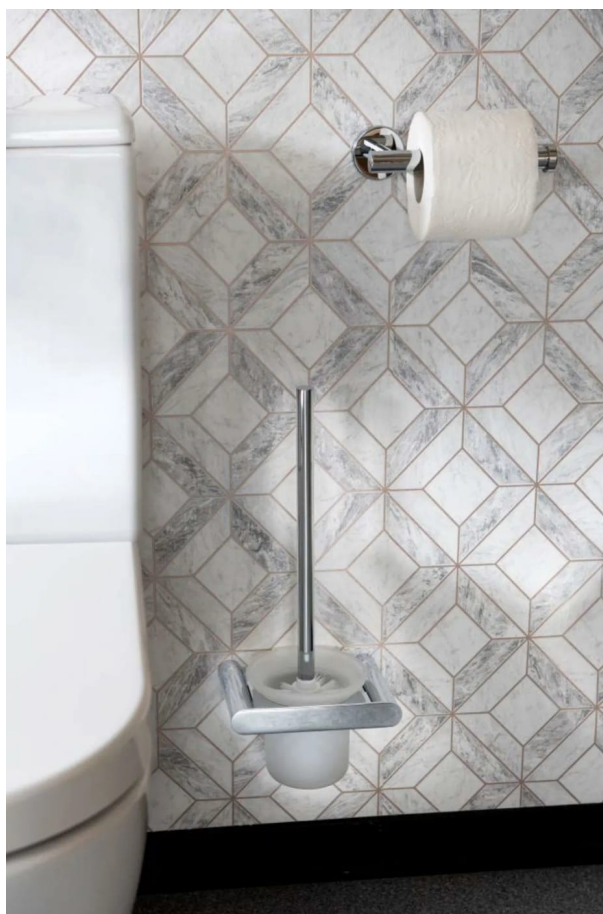
New accessories from the Ergos collection by Ramon Soler® in matt black finish: hooks, toilet roll holder and toilet brush holder. We can also see the bidet-replacement shower, WC Magnet, in the same matt black finish.

Ramon Soler® now offers the possibility of fitting out the bathroom with the same finishes on its taps and on a complete range of accessories. The idea of launching this complete accessories collection arose from a market demand to match the finishes of the accessories with those of the taps (brushed gold, matt black and nickel) in order to complete a designer bathroom. With this comprehensive offering, the bathroom can be fully equipped by coordinating taps and shower systems with the accessories, because there is increasing demand for fitting out the bathroom entirely with the same finishes on the taps and the bathroom accessories. This meets the demand for the same black, brushed nickel or brushed gold finish with the same characteristics and qualities.



New matt black soap dish from the Ergos collection by Ramon Soler®. We can also see the Adagio tap in the same matt black finish.

For this reason, Ramon Soler® offers a set of accessories available in the latest trending finishes: several types of towel rails in different sizes, toilet roll holders, toilet brush holder, soap dish and hooks. These accessories become the ideal complement to its taps. With them, we can fully equip a bathroom with the same finish. The customer no longer needs to look for the finish closest to the Ramon Soler® taps to maintain consistency in the overall design of the bathroom; Ramon Soler® now offers the chance for it to be exactly the same finish.



New accessories by Ramon Soler® in chrome finish: toilet roll holder and toilet brush holder.

The complete Ergos accessories collection offers several sizes of towel rail: they are available in a 28 cm length (very suitable for the basin area), in a larger size of 63 cm (suitable for the bathtub and shower area) and a third dual-function shelf towel rail of 65 cm.



New Ergos accessories by Ramon Soler® in brushed gold finish: soap dish, hand towel rail and towel rail with shelf, matching the new Adagio tap collection in the same brushed gold finish.

The Ergos accessories collection by Ramon Soler®, like its tap collections, is available in brushed nickel, brushed gold, chrome and matt black finishes. Even the stop valves, traps, hydrotherapy and click-clack waste valves are made with the same treatment as its taps and its wide range of shower systems.

This range of brushed gold and brushed nickel finishes is made possible by the revolutionary PVD (physical vapour deposition) technique, with a metal coating that provides maximum resistance and durability.



New towel rail with shelf from the Ergos series by Ramon Soler®, chrome finish

The matt black finish is achieved with a sophisticated electrostatic bath over galvanised metal, which gives it a durability in the salt spray test 10 times greater than chrome.

Its finishes are highly resistant and durable, scratch-resistant and antibacterial. The brand takes care of every last detail so that the bathroom design does not differ in the slightest.

More information: rsramonsoler.com/en-INT/press-releases/ramon-soler-lanza-ergos