

CORPORATE · 2020

ramonsoler supports women's sport

The brand becomes a sponsor of the CE Voleibol L'Hospitalet women's volleyball team

Ramon Soler®, a tap manufacturer since 1890 based in Sant Joan Despí, Barcelona, signs a collaboration and sponsorship agreement with the national first-division women's volleyball team CEVL'H Ramon Soler, part of CE Voleibol l'Hospitalet, also in the province of Barcelona. A local, close-to-home collaboration, with a motivation that extends to the frontiers of social inequality.



The CEVL'H team and Ramon Soler®

Club Deportivo Voleibol l'Hospitalet is a non-profit sports organisation, and season after season both the club and its teams are growing in sporting success, gaining prominence in Catalan volleyball. An effort that stems from the deep enthusiasm of each and every one of those who make it possible for these great players to go out at every training session and every match and give their very best.



The CEVL'H team and the team's and Ramon Soler®'s representatives.

The club's values describe its spirit and its connection with the brand: respect, effort, ambition, teamwork and, of course, humility. In this sense, Ramon Soler®, as a company over a century old, with a history full of perseverance, enthusiasm and effort, has identified with this team and its club and has quickly connected with the project to the point of becoming part of it, generating a collaboration that has made it an official sponsor.

For Ramon Soler®, the world of sport has always been present in its projects and collaborations, forming part of its corporate social responsibility and extending beyond that to its employees, customers and friends of the Soler family itself. On this occasion the Catalan brand is advocating not only for sport, but also for support for women's sport and, by extension, for the visibility and fair recognition of the role of women in society, especially in this field, where inequalities are and have historically been palpable and where the path towards equal opportunities and recognition is still being travelled. That is why, for this group of sportswomen, the fact that companies with an international presence such as Ramon Soler® work closely with their project is an opportunity to do what they are passionate about and at the same time to fight for a fairer society in which they too are included.



The CEVL'H team's representatives and the representatives of Ramon Soler®'s collaboration project.

To conclude the collaboration, Jordi Soler, General Manager of Ramon Soler®, and other project managers visited the CEVL'H team's sports facilities, where they were able to watch a training session, get to know the members of the team more closely and officially sign the collaboration.



Jordi Soler, General Manager of Ramon Soler®, signing the collaboration.

More information: rsramonsoler.com/en-INT/press-releases/ramon-soler-apoya-al-deporte-femenino